



# The 19th Annual ALSD Conference & Tradeshow

June 27 – July 1, 2009  
Hilton Anatole Dallas, Dallas, Texas

## Registration Form

Single registration fees include all seminars, course materials, ALSD Premium Seat Sourcebook, stadium tours, transportation, and receptions.

ALSD 2009 Pricing			
	Price	No. Attendees	Total
<b>Register Oct. 1-Dec. 31, 2008</b>			
First ALSD Member	\$625	x	\$
Addtl. ALSD Member	\$575	x	\$
Non-ALSD Member	\$725	x	\$
<b>Register Jan 1 – March 16, 2009</b>			
First ALSD Member	\$700	x	\$
Additional ALSD Member	\$650	x	\$
Non-ALSD Member	\$800	x	\$
<b>Register after March 16, 2009</b>			
First ALSD Member	\$775	x	\$
Additonal ALSD Member	\$725	x	\$
Non-ALSD Member	\$875	x	\$
<b>A la carte Events</b>			
<b>Golf Tournament</b> Sunday, June 28, 2009	\$135	x	\$
<b>Keynote Lunch</b> Tuesday, June 30, 2009	\$ 45	x	\$
<b>Texas Rangers Baseball Ticket</b> Tuesday, June 30, 2009	\$ 25	x	\$
<b>ALSD Spouse/Guest Program</b>			
Additional Guest	\$100	x	\$
Guest A la carte Events total			\$
<b>Grand Total</b>			\$

## Payment Options:

American Express       Mastercard       Visa

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Check made payable to: ALSD

Hotel Information:  
Hilton Anatole Dallas  
2201 Stemmons Freeway  
Dallas, TX 75207  
214-748-1200  
Ask for ALSD Group Rate

Fax, Mail, or E-mail form to:  
Amanda Kuntz  
135 Merchant St., Suite 110  
Cincinnati, OH 45426  
Phone: 513-674-0555 x104  
Fax: 513-674-0577  
E-mail: Amanda@alsd.com



Register online at [www.ALSD.com](http://www.ALSD.com)

Dress: Business Casual

**Cancellation Policy:** 30 or more days before show: 75% refund. Less than 30 days before show: Credit for following year's show; no monetary refund.

## Attendee Sign-up

In order to distribute a complete listing of attendees for the show, provide accurate information for each attendee signing up on this sheet. You may use additional sign-up forms.

### Attendee

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Team/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Member:  Yes  No

League (check all that apply): NFL\_\_\_ NBA\_\_\_ NHL\_\_\_ MLB\_\_\_ IT\_\_\_

Soccer\_\_\_ College\_\_\_ Minor League\_\_\_ Racing\_\_\_ Other: \_\_\_\_\_

**\*Alternate Venue Day:** Wednesday evening, July 1.

Which venue will you tour (select one):

Pizza Hut Park (FC Dallas)

Texas Motor Speedway

Dr Pepper Park (Frisco RoughRiders)

None

### Attendee

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Member:  Yes  No

League (check all that apply): NFL\_\_\_ NBA\_\_\_ NHL\_\_\_ MLB\_\_\_ IT\_\_\_

Soccer\_\_\_ College\_\_\_ Minor League\_\_\_ Racing\_\_\_ Other: \_\_\_\_\_

**\*Alternate Venue Day:** Wednesday evening, July 1.

Which venue will you tour (select one):

Pizza Hut Park (FC Dallas)

Texas Motor Speedway

Dr Pepper Park (Frisco RoughRiders)

None

### ALSD Spouse/Guest Program

If you will be bringing a guest to the ALSD Conference and Tradeshow, that person(s) will need credentials. **Each extra credential is \$100.**

Please complete the information below.

Name: \_\_\_\_\_

Relationship: \_\_\_\_\_

### Alternate Venue Tour: (Select One)

Pizza Hut Park

Texas Motor Speedway

Dr Pepper Park

None

**A la carte Events:** Golf Tournament \$135 \$ \_\_\_\_\_

Keynote Lunch \$ 45 \$ \_\_\_\_\_

Baseball Ticket \$ 25 \$ \_\_\_\_\_

Total amount for a la carte events \$ \_\_\_\_\_

Please add this to your grand total, unless paying personally. In that case, fill out separate form and submit to ALSD.

Please print all information legibly. Names, Titles, Teams, etc. will be used for conference badges and database entry. Thank you.